

Website Terms of Use

Website: <https://www.squiddigital.com.au>

Last updated: 19th May 2026

1. About these Terms

These Website Terms of Use apply to your use of the Squid Digital website.

By accessing or using this website, you agree to be bound by these Terms. If you do not agree with these Terms, you should not use this website.

In these Terms, “Squid Digital”, “we”, “us” and “our” refers to Squid Digital. “You” and “your” refers to any person who accesses or uses this website.

2. Website information only

The content on this website is provided for general information purposes only.

While we aim to keep information accurate and current, we do not guarantee that the content on this website is complete, accurate, reliable, suitable or up to date.

Nothing on this website should be treated as professional advice specific to your business, website, marketing, technical, legal, financial or commercial circumstances.

3. Our services

Squid Digital provides digital services, which may include website design, website development, website maintenance, managed hosting, website support, SEO, digital strategy, performance optimisation, digital marketing support, and related consulting and implementation services.

Any services we provide to you will usually be governed by a separate proposal, quote, statement of work, service agreement, support plan, hosting agreement or other written agreement.

If there is any inconsistency between these Website Terms and a specific written agreement between you and Squid Digital, the specific written agreement will apply to the extent of that inconsistency.

4. No guarantee of results

We may publish case studies, examples, insights, recommendations or performance-related information on this website. These are provided as examples only.

We do not guarantee that you will achieve the same or similar results from using our services, following our content, or implementing any general recommendations published on this website.

Website, SEO, marketing and digital performance can be affected by many factors outside our control, including market conditions, competition, search engine changes, advertising platforms, technical environments, third-party tools, user behaviour and your own business operations.

5. Acceptable use

You must use this website lawfully and responsibly. You must not use this website for any unlawful, fraudulent or harmful purpose; attempt to gain unauthorised access to our website, server, systems or data; interfere with the security or proper functioning of the website; introduce viruses, malware, malicious code or harmful material; scrape or copy website content without permission; send spam; impersonate another person or organisation; or use this website in a way that could damage Squid Digital's reputation, systems, clients or users.

We may restrict, suspend or block access to this website if we believe there has been misuse.

6. Intellectual property

Unless otherwise stated, all intellectual property rights in this website and its content are owned by or licensed to Squid Digital.

This includes text, graphics, logos, icons, images, layouts, designs, downloads, videos, code, website structure, branding, case study content, blog content and service descriptions.

You may view and use this website for personal, internal business or informational purposes. You must not copy, reproduce, modify, adapt, publish, distribute, transmit, commercially exploit or create derivative works from any part of this website without our prior written consent.

7. Trade marks and branding

The Squid Digital name, logo, branding, taglines and related marks are owned by or licensed to Squid Digital.

You must not use our name, logo, branding or trade marks without our prior written consent. Other business names, logos, product names or trade marks appearing on this website may belong to their respective owners.

8. Third-party links

This website may contain links to third-party websites, platforms, tools or resources. These links are provided for convenience only.

We do not control and are not responsible for third-party websites, their content, security, availability, privacy practices, terms, accuracy or reliability.

A link to a third-party website does not mean we endorse, approve or recommend that website, business, product or service. You access third-party websites at your own risk.

9. Third-party tools and embedded content

Our website may include embedded content or functionality from third-party providers, such as maps, videos, forms, booking tools, analytics, advertising pixels, social media plugins, CRM or marketing tools, and website performance tools.

Your use of those tools may be subject to the third party's own terms and privacy policy. We are not responsible for the operation, availability, accuracy or security of third-party tools.

10. Website availability and security

We aim to keep this website available, secure and functioning properly. However, we do not guarantee that the website will be uninterrupted, error-free, secure or free from viruses or other harmful components.

We may update, modify, suspend or remove parts of this website at any time without notice. You are responsible for using appropriate security protections on your own devices, systems and internet connection.

11. Limitation of liability

To the maximum extent permitted by law, Squid Digital is not liable for any loss, damage, cost or expense arising from or connected with your use of this website, reliance on website content, website errors, downtime, viruses, third-party links or tools, unauthorised access, interference or security issues, or any decision you make based on information on this website.

This includes direct, indirect, incidental, special, consequential or economic loss, including loss of profit, revenue, business, opportunity, goodwill, data or reputation.

12. Australian Consumer Law

Nothing in these Terms excludes, restricts or modifies any consumer guarantee, right or remedy that cannot be excluded, restricted or modified under the Australian Consumer Law or any other applicable law.

To the extent permitted by law, our liability for breach of any non-excludable guarantee is limited to the resupply of services or the cost of having the services supplied again.

13. User submissions and enquiries

If you submit information to us through this website, you are responsible for ensuring that the information is accurate, lawful and does not infringe the rights of any third party.

You must not submit confidential, sensitive or commercially critical information through this website unless we have specifically agreed to receive it.

Submitting an enquiry does not create a client relationship unless and until we agree to provide services to you.

14. Privacy

We handle personal information in accordance with our Privacy Policy. You should read our Privacy Policy to understand how we collect, use, store and disclose personal information.

15. Downloads and resources

From time to time, this website may offer downloadable resources, guides, checklists, templates or other materials. These materials are provided for general information only.

Unless we state otherwise, downloading or using these resources does not give you ownership of them or permission to reproduce, resell, republish or commercially exploit them.

16. Case studies, examples and testimonials

This website may include client examples, testimonials, project summaries, portfolio items or case studies. These are provided to show examples of work, experience or outcomes.

They do not guarantee that the same or similar results will be achieved for other clients. Client names, logos or project details are only included where we have permission or where the information is already publicly available.

17. Changes to these Terms

We may update these Terms from time to time. The updated version will be published on this website with a revised Last updated date.

By continuing to use this website after the Terms are updated, you accept the updated Terms.

18. Governing law

These Terms are governed by the laws of New South Wales, Australia.

You submit to the non-exclusive jurisdiction of the courts of New South Wales and the courts entitled to hear appeals from those courts.

19. Contact us

If you have any questions about these Terms, please contact us at hello@squiddigital.com.au. Website: <https://www.squiddigital.com.au>.